



Clarity with itdesign

YOUR SOLUTION FOR HOLISTIC PROJECT
AND PORTFOLIO MANAGEMENT

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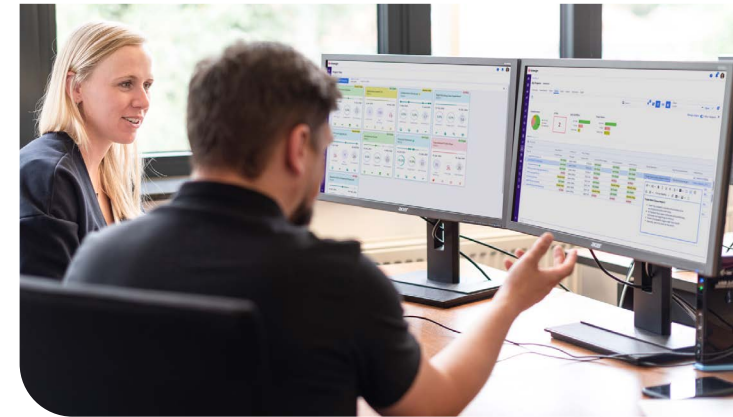
Benefits with Clarity

More Transparency. Better Decisions. Sustainable Success.

Clarity is the central platform for strategic and operational project and portfolio management – comprehensive, flexible, and future-proof.

This PPM software brings all decision-relevant information together in one place, enabling companies to manage projects efficiently, allocate resources purposefully, and make well-informed decisions. The result: targeted investments, increased productivity, and a strategic orientation that drives long-term success.

- > **Comprehensive functionality:** Clarity offers a wide range of PPM features to meet the needs of modern organizations.
- > **Intuitive interface:** Easy usability promotes user acceptance and data quality – a clear advantage over other PPM solutions.
- > **Seamless integration:** Flexible interfaces allow Clarity to be integrated into any IT landscape.
- > **Flexible configuration:** Clarity can be tailored to individual needs without programming skills – practical and efficient.
- > **Investment security:** Regular releases ensure technological development and future viability.
- > **AI-driven efficiency (optional):** AI in Clarity supports data analyses and decision-making.



Clarity Offers a Flexible Licensing Model to Suit Every Need

Full Function Users work with the full range of Clarity features, such as project managers. **Restricted Users** are part of the project team with limited functionality, e.g., for task management and time tracking. **View-Only Users** maintain oversight with read-only access and can submit ideas or requirements.

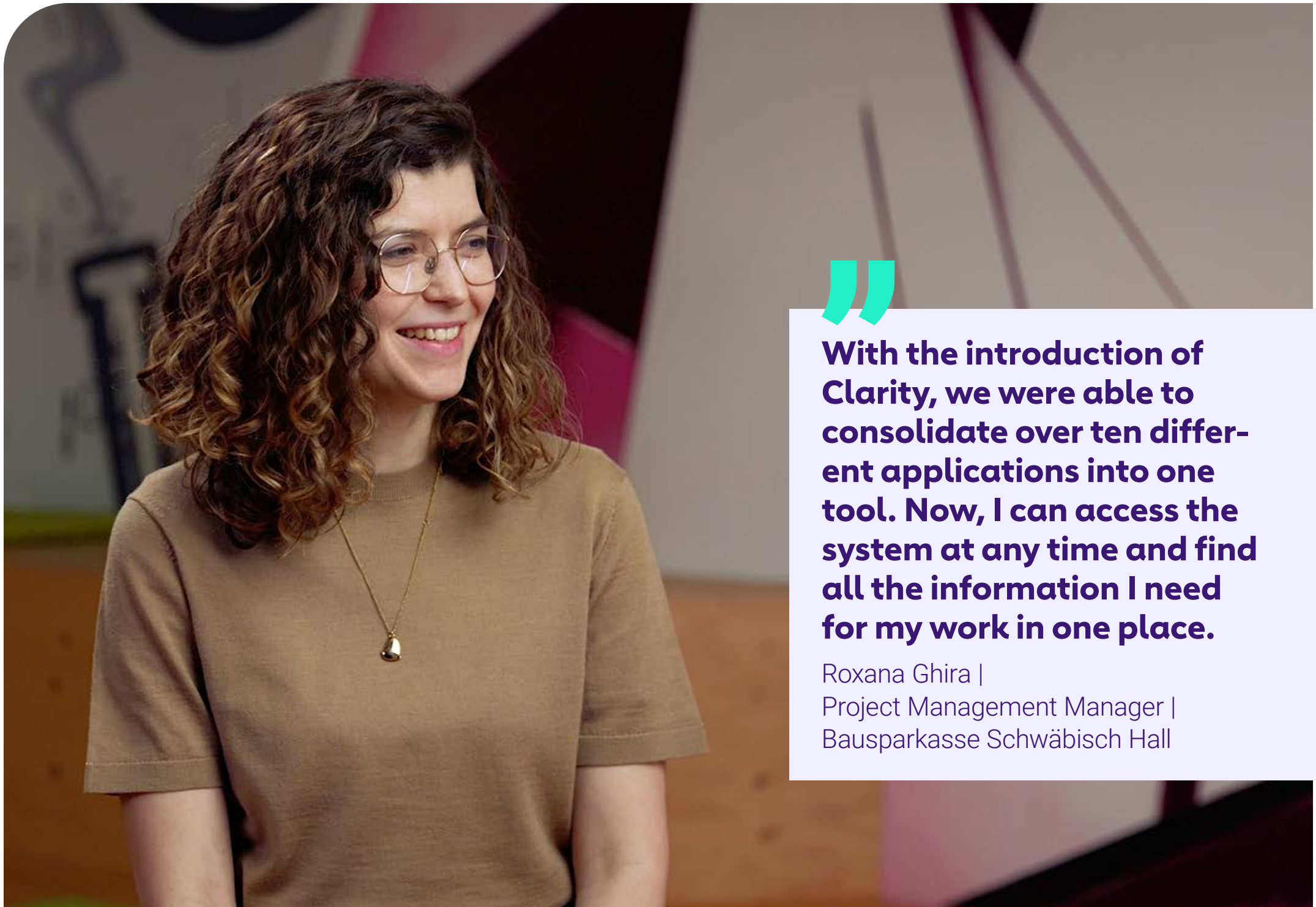
Analyst Reports Confirm Clarity's Added Value

FORRESTER®

Gartner.

IDC

Le Bihan



”

With the introduction of Clarity, we were able to consolidate over ten different applications into one tool. Now, I can access the system at any time and find all the information I need for my work in one place.

Roxana Ghira |
Project Management Manager |
Bausparkasse Schwäbisch Hall

Feature Overview

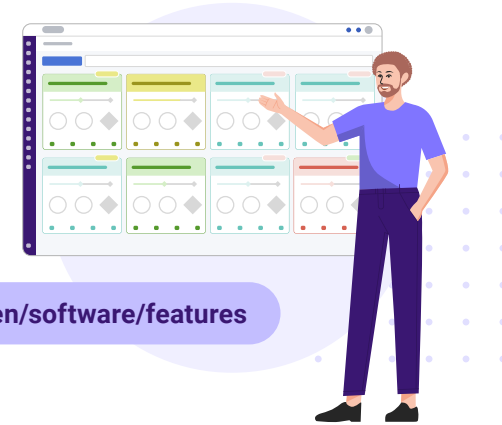
Full Flexibility for Individual PPM Requirements

One Platform for All Your Initiatives

Clarity is your **all-in-one solution** for comprehensive project and portfolio management. The tool not only supports traditional projects but also maps various types of investments and processes flexibly – from products and programs to strategic initiatives. The following pages provide a sample overview of

key application areas. Thanks to its high adaptability, Clarity can be tailored precisely to individual requirements and business processes. This way, you benefit from a central solution that grows with your needs and creates long-term value.

clarity.itdesign.de/en/software/features



Strategy and Goal Management



Demands and Ideas



Project Management



Product Management



Financial Management



Resource Management



Time Tracking and Line Activities



Program and Portfolio Management



Real-Time Reporting

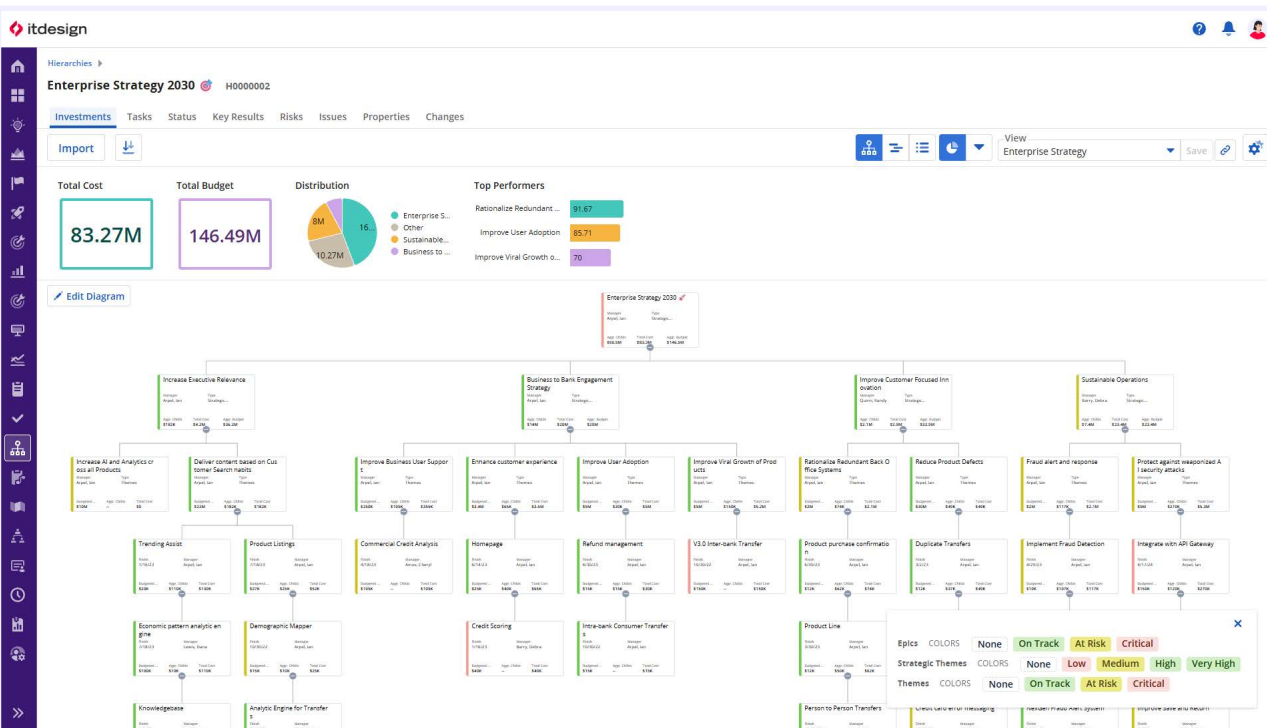


Clarity Mobile App



Strategy and Goal Management

Well-Founded Decisions and Clear Alignment



Strategically relevant projects and initiatives can be aligned with your corporate goals and implemented efficiently. Clarity enables a hierarchical representation of your strategies, portfolios, and programs, offering full transparency across project interdependencies.

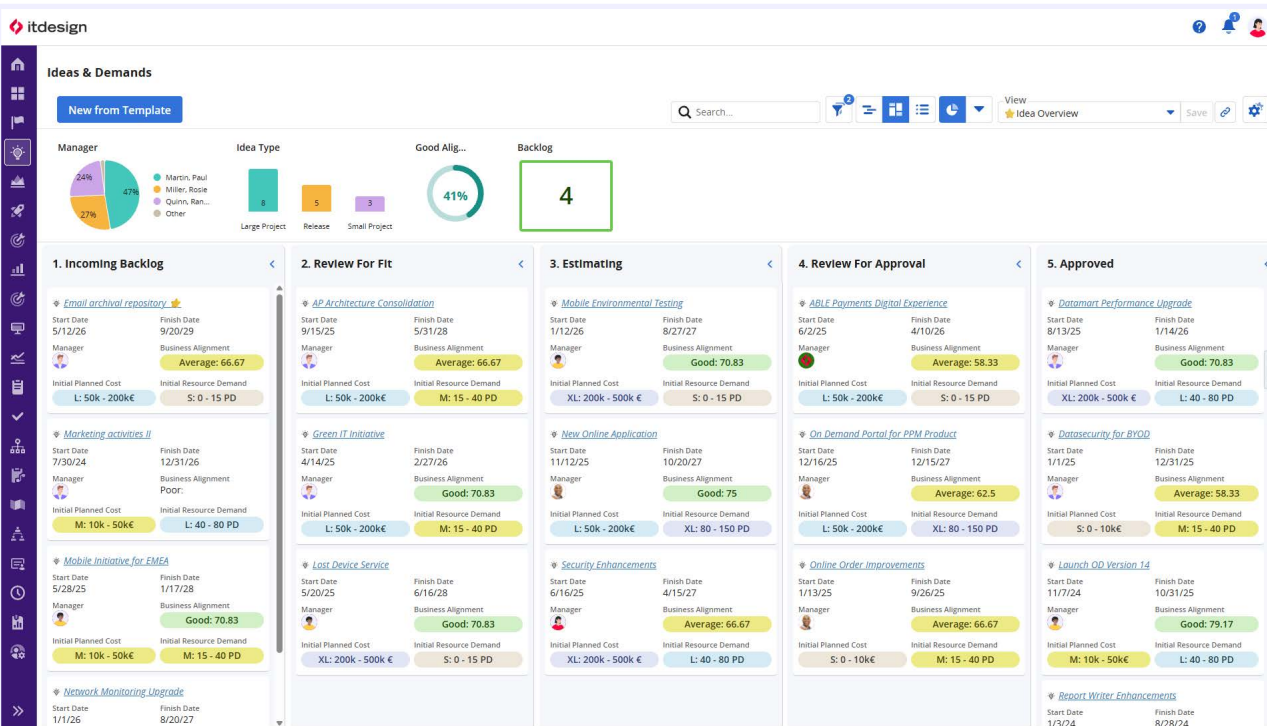
An integrated OKR module (Objectives and Key Results) supports planning, prioritization, and performance tracking for maximum transparency and agile adaptability.

- > **Strategic portfolios:**
Group projects and initiatives by corporate goals
- > **Systematic prioritization:** Evaluate and rank using methods like the waterline approach
- > **Visual roadmaps:**
Keep track of timelines, dependencies, and milestones
- > **Scenario planning:**
Compare alternatives and make informed decisions
- > **Strategy hierarchy:**
Map strategic topics down to individual initiatives
- > **Portfolio finances under control:**
Top-down budgeting and time-phased cost overview
- > **Goal-oriented work:**
Translate strategies into measurable OKRs
- > **Forward-looking resource planning:**
Make multi-year demand visible



Demands and Ideas

Structured from Idea to Initiative



- > **Idea capture & rough planning:** Structured input with descriptions, goals, risks, and initial resource and budget estimate
- > **Flexible approval process:** Manage approvals for both traditional and agile approaches
- > **Agile approval view:** Interactive board view for transparent and fast decisions
- > **Central demand transparency:** All ideas and demands with status, evaluation, and details at a glance
- > **Submit project proposals:** Suggest ideas directly as new initiatives for evaluation and review
- > **Objective evaluation:** Assess ideas using individually defined scoring criteria

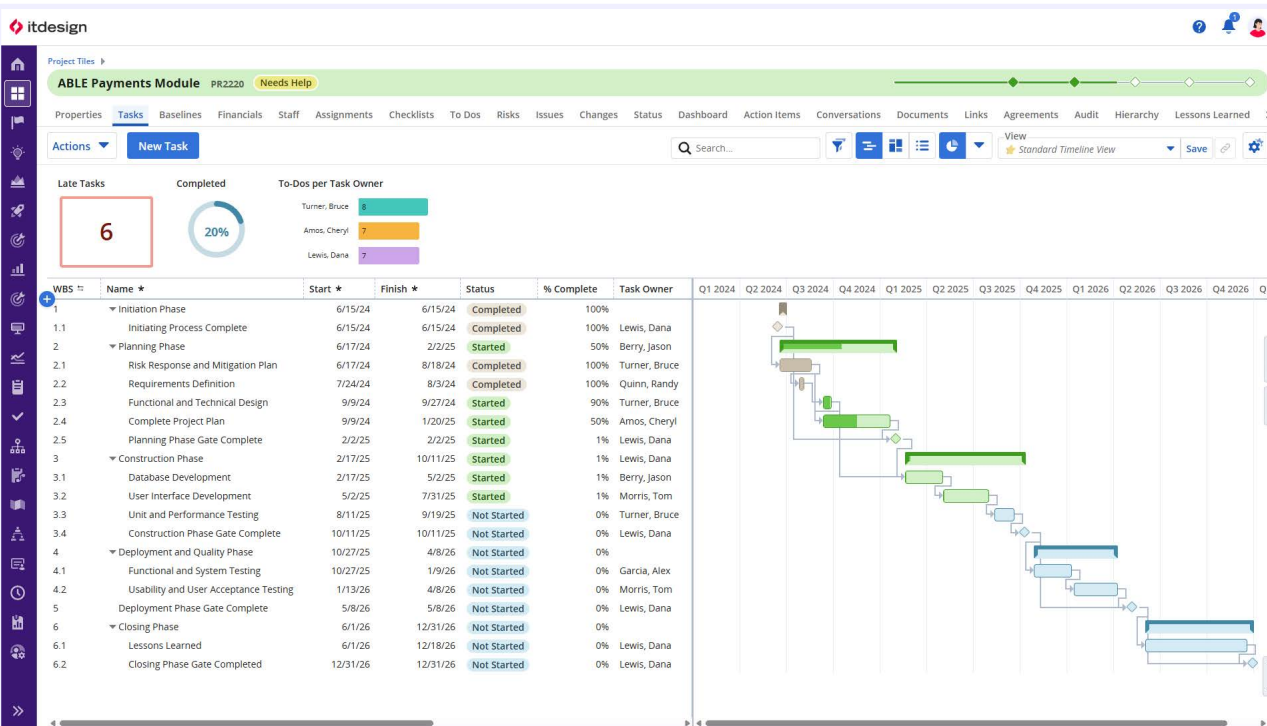
With Clarity, you can centrally capture, evaluate, and manage requirements, ideas, and demands. Various needs related to projects, resources, or finances can be mapped in a structured way and prioritized individually.

Defined workflows make approval processes transparent and traceable. This turns initial ideas into well-founded initiatives – aligned with strategic goals, available resources, and budget guidelines.



Project Management

Flexible – Agile, Traditional, or Hybrid



Clarity supports all common project management methodologies according to PMI and PMBOK standards, as well as agile frameworks. Projects can be quickly created from templates and customized with user-defined fields.

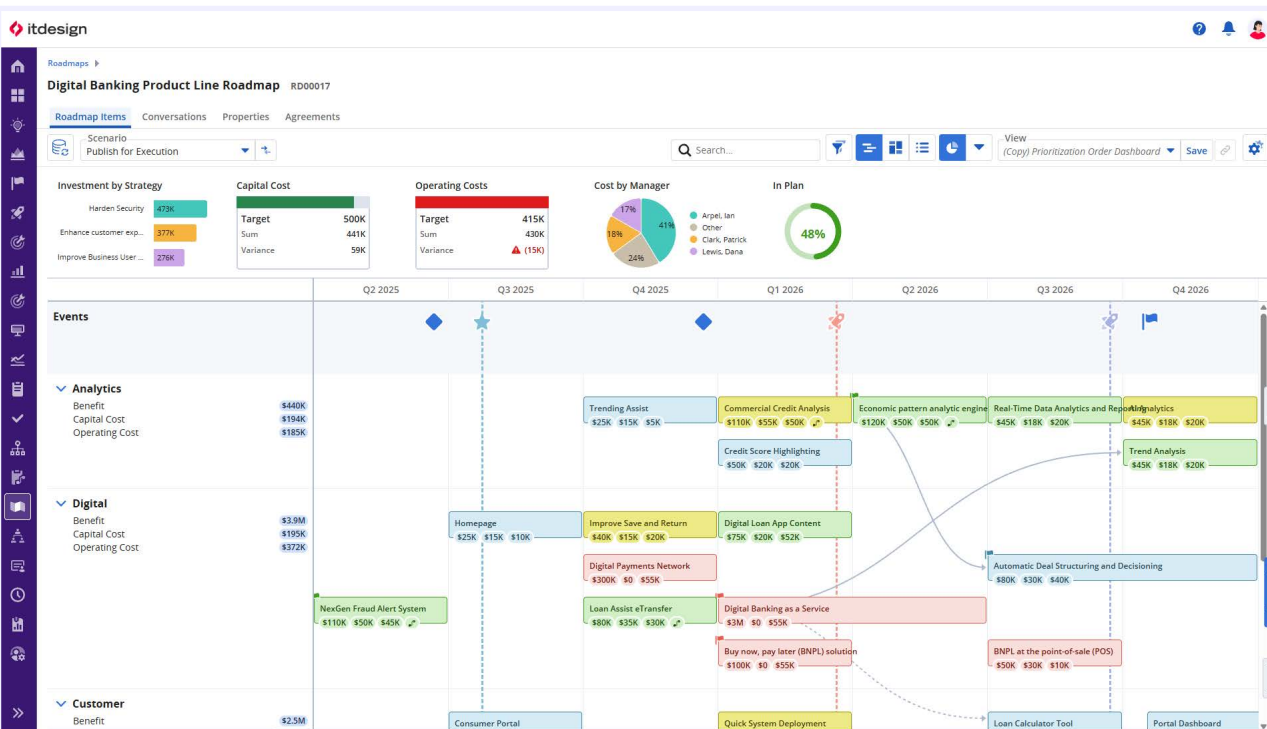
Configurable workflows, integrated communication features, and powerful reporting ensure transparency, efficiency, and seamless collaboration.

- > **Flexible method selection:** Supports agile, traditional, and hybrid project management
- > **Efficient project initiation:** Templates and layouts can be customized individually
- > **Custom workflows:** Map project-specific processes without programming
- > **Targeted staffing:** Precisely assign resources, roles, and teams
- > **Clear dependencies:** Structured representation of relationships within the project plan
- > **Transparent project control:** Baselines and actual-vs-planned comparisons always available
- > **Visual status reports:** Project data clearly displayed on dashboards or reports
- > **Central task overview:** Tasks visible at project, team, and resource levels
- > **Integrated change management:** Assessment of risks and opportunities for adjustments



Product Management

From Strategic Planning to Operational Lifecycle



Both physical and digital products can be mapped in Clarity in a structured way – for example, as a roadmap or in the form of hierarchical relationships across the product lifecycle.

Visualizations provide transparency into initiatives within your product groups and make dependencies visible. This creates a solid foundation for decision-making, helping you focus on relevant goals, initiatives, products, or value streams.

> **Structured investment planning:** Manage products, epics, goals, or programs within a hierarchy

> **Lifecycle visualization:** Display dependencies and product phases at a glance

> **Bottom-up cost aggregation:** Automatically consolidate financial data from linked investments

> **Product-specific attributes:** Overview of costs, effort, types, projects, and priorities

> **Strategic release planning:** Roadmaps for targeted product development

> **Agile integration:** Connect tools like Jira for agile development processes

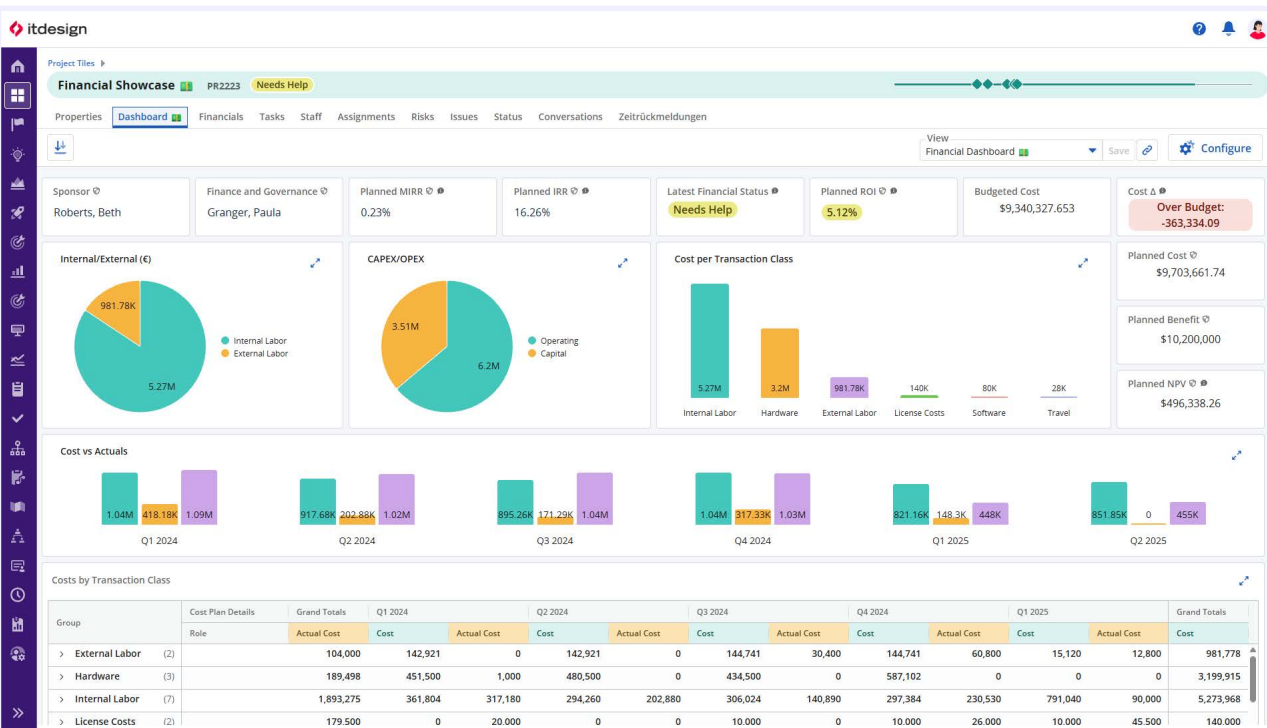
> **Cross-investment reporting:** Configure dashboards and reports across investments

> **Agile Release Trains:** Support agile teams with structured ARTs



Financial Management

Budgets Under Control, Objectives in Mind



With Clarity's integrated financial module, you can centrally and purposefully manage the budgets and costs of your projects and portfolios. Historical planning data for costs, performance, and budgets enable transparent comparisons and well-informed decisions.

This ensures financial control and aligns initiatives strategically with your corporate goals.

> **Transparent financial planning:** Record and compare cost, benefit, and budget plans with historization over the project timeline

> **Detailed cost control:** Plan individual cost types such as labor, materials, or travel

> **Role- and resource-based:** Cost matrix for precise allocation of labor costs

> **Reliable KPI management:** Predefined metrics plus custom indicators

> **Meaningful reporting:** Custom evaluations, dashboards, and status reports with graphical visualization

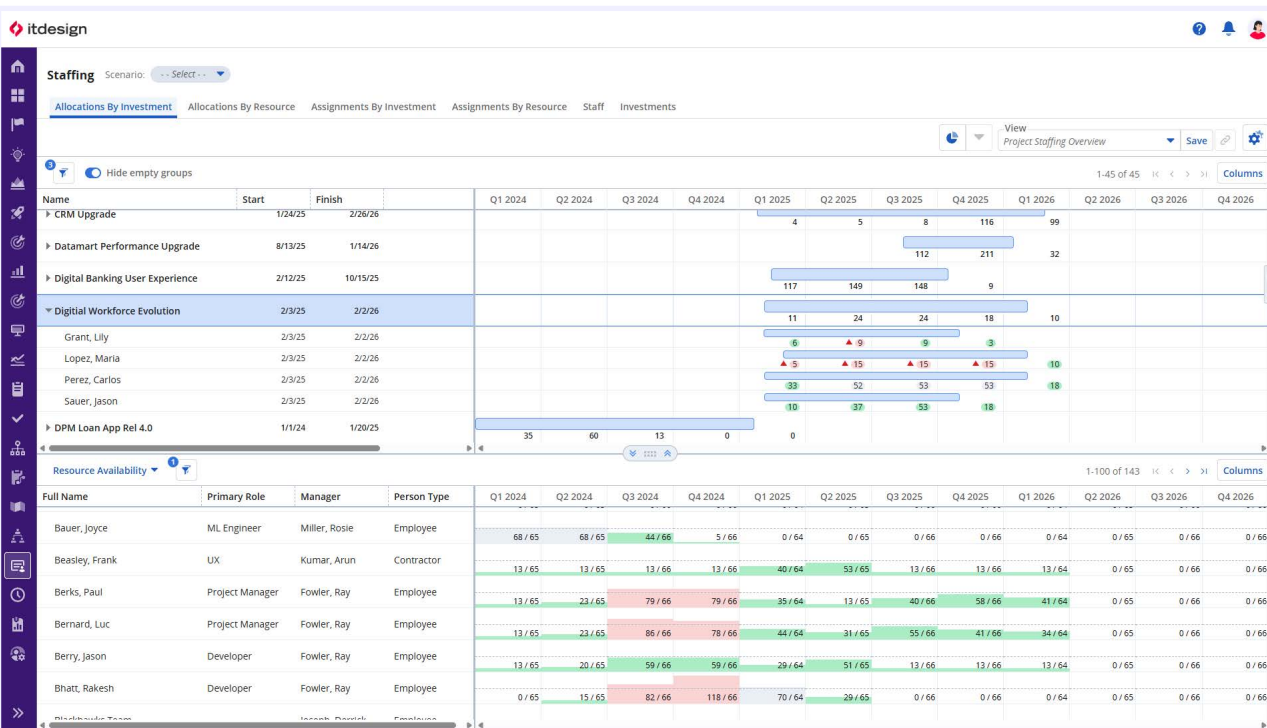
> **Tailored financial transparency:** Analysis at project or portfolio level – in the desired depth

> **Seamless integration:** Data exchange with ERP systems for consistent financial information



Resource Management

Availability, Workload, and Demand Always in View



> **Cross-investment planning:** Centrally manage roles, resources, and teams

> **Transparent workload:** Monitor capacities at resource, department, and project levels

> **Live analysis:** Real-time resource availability, visually displayed in histograms

> **Flexible granularity:** Various planning levels – from project allocation to task assignment

> **Custom units of measure:** Support for days, hours, or FTE

> **Central master data management:** Manage availability, skills, organizational units, and more

> **Fast staffing:** Staff roles via drag & drop with suitable resources

> **Visible planning impact:** Visualize capacity effects of different planning options in real time

Targeted resource management is crucial for project success – because goals can only be achieved efficiently with the right resources.

Clarity enables the planning of resources, roles, and teams across projects, programs, and portfolios. Resource managers can plan precisely, considering availability, qualifications, and priorities. Overviews always ensure transparency regarding resource capacity and allocation.



Time Tracking and Line Activities

Realistically Map Basic Workloads, Plan Resources Precisely

itdesign

Timesheets

My Timesheet Review & Approve Timesheets

Time Period: May 26 2025 - Jun 1 2025 Status: Open

HOURS: 41.00 / 40.00 PROJECT TIME: 80%

Select Resource Submit Notes

Collapse all Add Tasks Remove Tasks

Name	Input Type Code	Mon. 26	Tue. 27	Wed. 28	Thu. 29	Fri. 30	Sat. 31	Sun. 1	Total	ETC
Run the Business (run)										
Run the Business (-rmw)	Billable	2.00		4.00		2.00			8.00	616.00
ABLE Payments Module (PR2220)										
Complete Add View Notes (01.050)	Billable			6.00	3.00				9.00	0.00
DPM Loan App Rel 4.0 (PR2221)										
Iterative Planning (LM.008.010)	Billable	4.00	6.00			6.00			16.00	52.00
Time Tracking Tasks										
Wind Farm Construction & Installation (PR2477)										
Unit and Performance Testing (LM.003.030)	Billable				8.00				8.00	57.00
Construction Phase										

> **Mobile time tracking:**
Flexibly record working hours for projects and line activities – anytime, anywhere

> **Clear task assignment:**
Assign recorded time directly to the respective tasks

> **Transparent resource view:** Clearly display basic workload and remaining availability

> **Comprehensive activity planning:** Reliably map line activities such as vacation, administration, or training

> **Precise analysis:**
Use recorded time to optimize capacity and costs

> **Custom rules:** Targeted control of time recording through configurable guidelines

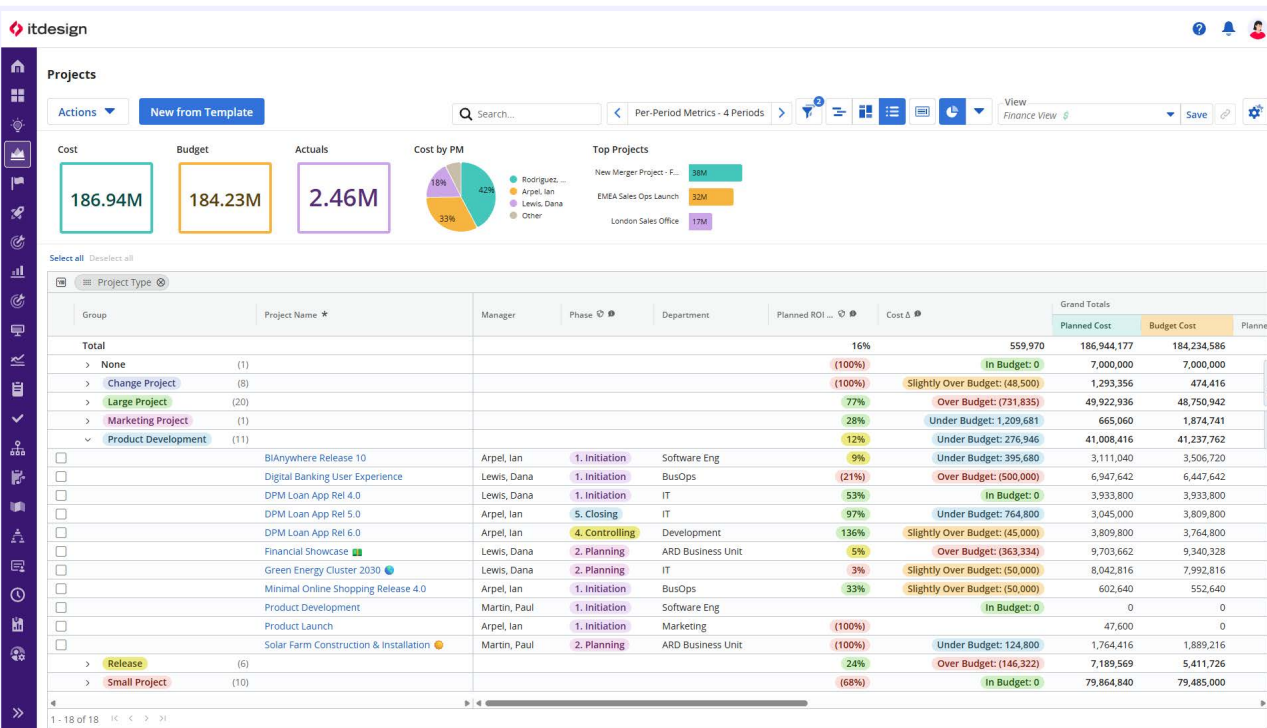
With Clarity, you gain full transparency over the actual workload of your employees – the foundation for realistic planning.

Comprehensive tracking of project time and line activities enables accurate calculation of availability, supports detailed analysis of project personnel costs, and facilitates targeted management of your projects and teams.



Program and Portfolio Management

Full Control over Your Initiatives



Managing multiple projects and initiatives simultaneously? With Clarity, you can keep track of status, progress, budgets, and resources – filtered and grouped according to your needs for effective multi-project management.

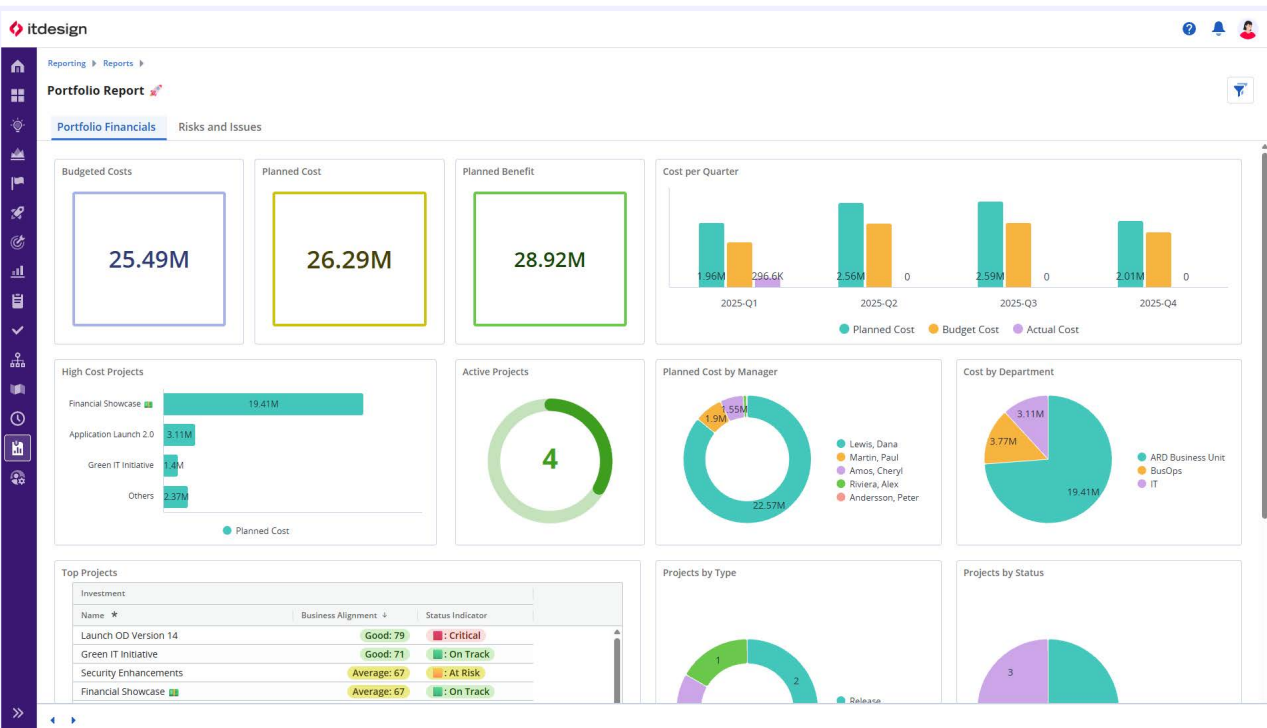
Programs and portfolios reveal cross-project structures and relationships. Analysis possibilities make dependencies visible, help leverage synergies, and support targeted strategic alignment.

- > **Central program and portfolio control:** Plan and align projects and initiatives in bundles
- > **Hierarchical structure:** Clear representation of dependencies and relationships
- > **Cross-project planning:** Coordinate tasks across teams and projects
- > **Shared task overview:** Central to-do lists with collaborative checklists
- > **Visualization of dependencies:** Making links between investments visible
- > **Holistic financial management:** Combine top-down budgeting and cost aggregation
- > **Transparent portfolio view:** Status, progress, and budget at a glance
- > **Contextual risk management:** Integrated risk and change management at portfolio level
- > **Custom dashboards:** KPI-driven reports – flexible and visually prepared



Real-Time Reporting

Create Transparency – with Flexible Reports and Visualizations



Create custom reports based on current real-time data – quickly, intuitively, and tailored precisely to your requirements. Visualize progress, risks, budgets, and resources centrally – even at the portfolio level.

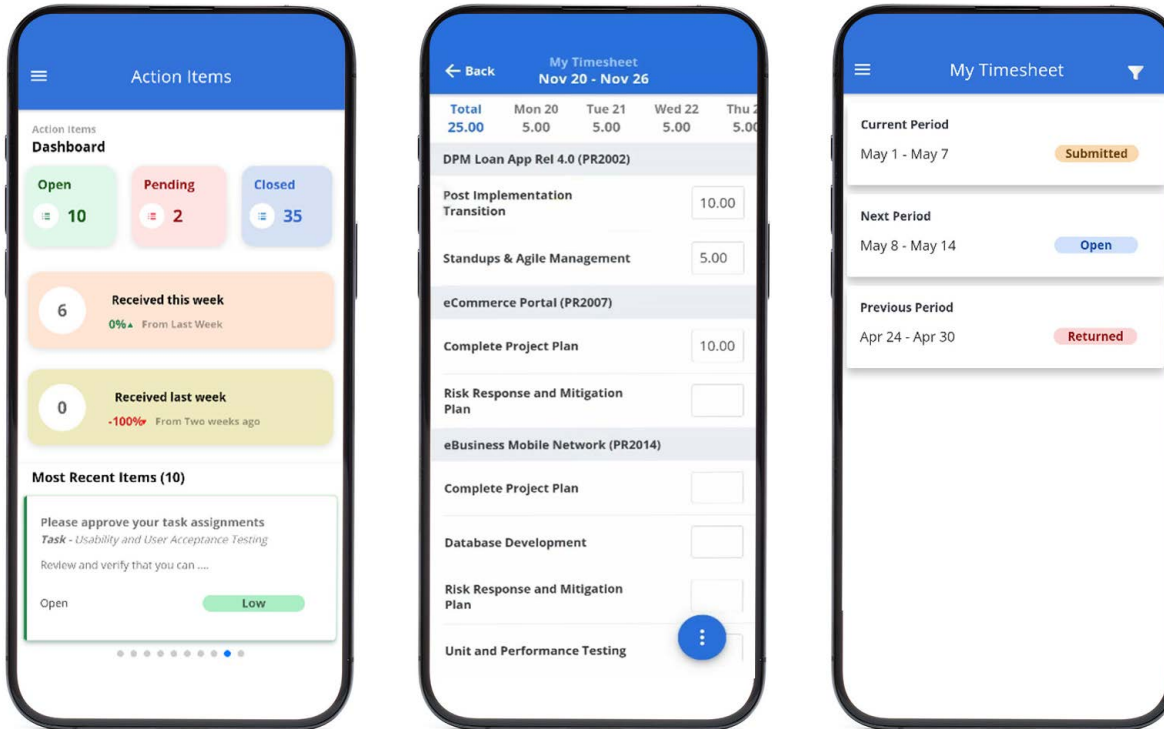
Alternatively, use the reporting tool of your choice thanks to an interface based on the latest OData standard.

- > **Real-time visualization:** Instantly capture current data on finances, resources, or status
- > **Custom dashboards:** Design user-defined views with a variety of graphical elements
- > **Flexible report customization:** Tailor and personalize reports to your exact needs
- > **Status reports with AI:** Record, document, and track project status – supported by AI
- > **Predefined KPIs:** Use standard metrics immediately for quick analysis and comparisons
- > **Expandable metrics:** Configure and visualize your own KPIs
- > **Versatile export options:** Flexibly process and schedule reports in various file formats
- > **OData integration:** Connect Clarity data to your existing BI tools via the latest OData standard



Clarity Mobile App

Full Control, Even on the Go



- > **Mobile time tracking:**
Assign time entries directly to project tasks or line activities
- > **Approval workflow:**
Supervisors can easily approve or reject time entries
- > **Action item dashboard:**
Quickly manage open, overdue, or completed tasks
- > **Checklist management:**
Create, maintain, and track to-dos in a structured way
- > **Task overview:**
Always keep personal tasks and to-dos in view
- > **Team communication:**
Efficient collaboration via integrated chat

With the Clarity Mobile App for Android and iOS, you remain fully capable of taking action while mobile. The app not only enables easy time tracking and approval management, but also supports the organization of daily tasks and mobile team collaboration.



One of Clarity's greatest strengths: it's incredibly flexible and modular. That makes it relatively easy to connect other systems to Clarity via interfaces.

Matthias Graf | Chief Project Portfolio
& Resource Management |
Flughafen München GmbH

Interfaces

Seamless Integration into Your Existing Software Landscape

Using flexible integration technologies such as REST API, sFTP, XOG (XML Open Gateway), or SCIM, Clarity can be seamlessly embedded into your IT landscape.

We support you in developing a tailored integration strategy and implement solutions that sustainably ensure transparency, efficiency, and data consistency.

Practical Integration Examples

> **Transparent cost overview via ERP integration:**

Compare actual costs with planned costs and approved budgets through a custom interface to your ERP solution – e.g., SAP.

> **Automated user management with SCIM:**

User accounts in Clarity can be provisioned automatically for efficient identity and access management. Connecting to existing employee directories via the SCIM standard reduces manual effort, lowers error and security risks, and increases efficiency.

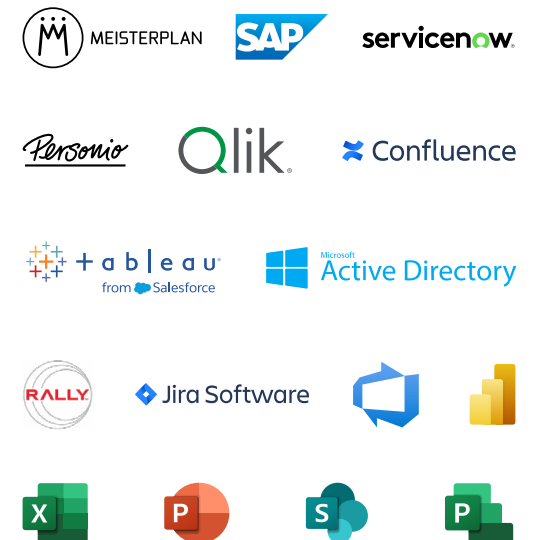
> **Overview of agile projects in Jira and Clarity:**

Integrate Jira projects and work packages directly into Clarity. Activities, time tracking, and projects are transferred automatically – eliminating duplicate maintenance and minimizing errors.

> **Seamless reporting with OData:** Integrate Clarity data into your existing BI tools using the OData interface and create meaningful reports without manual export. Based on a central, consistent data source, you gain fast and secure access to decision-relevant information.

Individual Interfaces

To make Clarity your single source of truth, we develop interfaces to the relevant systems already in use within your company. Among others, we regularly implement these interfaces for our customers:



Community & Network

You're in Good Company – Clarity Connects

As part of the Clarity Community, you benefit from the collective experience and best practices of other users – in virtual meetings and at in-person events like Clarity Connect, Europe's largest Clarity event hosted by itdesign in Tübingen.

Play the video & experience the community spirit!



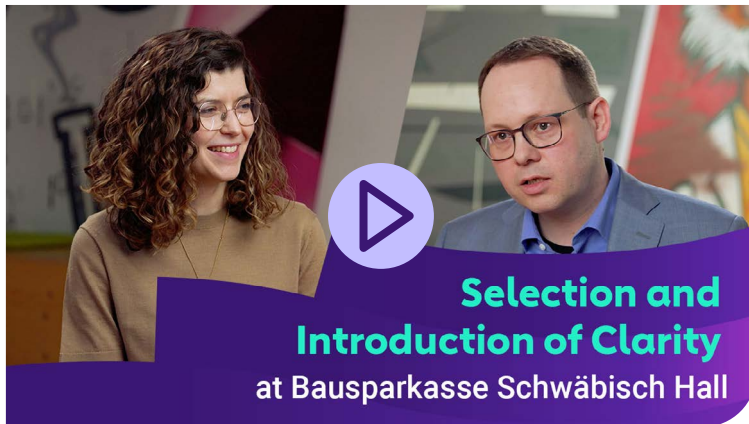
Clarity Connect is a great event to learn new things and exchange ideas with others. For me, it's the most important Clarity event of the year. An absolute must!

Michael Hettler | Discipline Leader |
Wüstenrot & Württembergische AG

Success Stories

Customers We Support on Their Journey

More than 130 companies from various industries are successful with Clarity and itdesign.



Collaboration on the project with itdesign was on equal footing. It was enjoyable, helped us focus quickly on the key content, and laid the foundation for success.

Michael Schwieger | Head of IT Governance |
Bausparkasse Schwäbisch Hall

AGFA Agfa
HealthCare

BIL BANQUE INTERNATIONALE À LUXEMBOURG

bayern gemeinsam erfolgreich

bpifrance

DENSO
Crafting the Core

DZ BANK

EWE

M MUNICH AIRPORT

HUGO BOSS

KISTLER
measure. analyze. innovate.

KNIPEX

MBITION

novobanco

PLANSEE

QIAGEN

REHAU

Schwäbisch Hall

sgl carbon

SÜDZUCKER

TeamBank

T

Unternehmensgruppe
Theo Müller **müller**

Valmet

VERSICHERUNGSKAMMER

wüstenrot württembergische

WÄRTSILÄ

zollner

And many more ...

Benefits with itdesign

Strong Platform, Strong Partner

The best software only reaches its full potential with the right partner. With itdesign, Clarity becomes a powerful platform for your project and portfolio management.



Long-term Security

With over 20 years of experience, proven methods, hosting in Germany, and comprehensive certifications, we offer maximum investment security and long-term success with Clarity.



Maximum Flexibility

Standard or customized? You decide – we deliver the right solution.



A Strong Partner

We stay until everything runs smoothly – and beyond. As Europe's largest Clarity partner, we have a direct line to the manufacturer Broadcom and a strong global partner network.



Growing Together

Through our community formats, you benefit from our expertise and the best practices of other companies using Clarity.



Fun at Work

We believe that those who work together with joy achieve more. That's why you'll experience real collaboration with people who are not only competent but also genuinely pleasant to work with.

1999

FOUNDED IN TÜBINGEN

5

LOCATIONS IN 4 COUNTRIES

250+

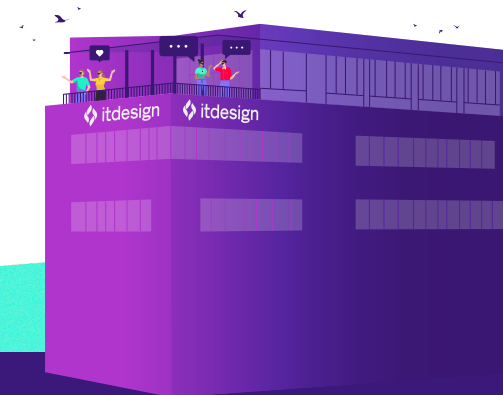
EMPLOYEES WORLDWIDE

30

MILLION IN REVENUE IN 2025

130+

CLARITY CUSTOMERS



Services from itdesign

Everything for Your Success with Clarity

We support you throughout your entire Clarity journey: from selection and implementation to customization, integration, and ongoing operations – all from a single source.

Consulting & Implementation: Tailor your Clarity rollout – close to standard or fully customized. An optional proof of concept allows for a risk-free start: test the software before committing to licenses.

Customization & Integration: We seamlessly integrate Clarity into your existing system landscape, configure the software to your needs, and develop custom solutions if required.

Knowledge Transfer: Training for users and admins ensures confident use of Clarity – practical, clear, and sustainable.

Operations & Development: Even after go-live, we stay by your side – with continuous consulting, development, and support. We ensure Clarity grows with your business.



Support & Communication: Our German- and English-speaking support responds quickly and competently – in your preferred language.

Community & Network: We actively promote exchange within the Clarity Community, e.g., through online formats or Europe's largest Clarity event, "Clarity Connect" in Tübingen.



Hosting in Germany

For maximum security and data protection, we host Clarity in German data centers – GDPR-compliant and ISO27001-certified.

We want to earn your trust. That's why IT security, data protection, compliance, and transparency are principles of our work.

clarity.itdesign.de/en/company/trust-center

I would choose to implement Clarity with the itdesign team again at any time. It was definitely worth it and also fun. And success clearly shows that it was the right software, the right approach, and the right team.

Dr.-Ing. Uwe Kernchen |
Head of Project Management Office |
REHAU Industries SE & Co. KG



We're here for you!

Let's Talk about Your Next Steps

We'd be happy to show you Clarity's functionalities in a live demo. Let us know what interests you most, and we'll schedule a free initial web session together.

Experience Clarity's
features live!

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